IT'S TIME TO GET A BIGGER CUT FOR OUR BUTCHERS.

WE LOVE COMPETITION IN THIS COUNTRY – BUT ONLY WHEN IT'S FAIR. IT'S TOUGH TO SEE OUR COMPETITORS – YOU KNOW WHO I'M TALKING ABOUT – SELLING CHICKEN FOR CHEAPER THAN WE CAN BUY IT! WHERE'S THE SENSE IN THAT?

You see, independence is our greatest strength – but it's also our greatest weakness. How can we compete with the enormous buying power of the big duopoly?

Let's not underestimate ourselves. Butchers United is a new Buying Group showing some real Aussie backbone – fighting for your bottom line.

They're already working with a number of distributors and chicken suppliers to unlock better pricing for independent butchers across the country. To help you access these great chicken deals and more, Butchers United is creating a new app. It's the easy-to-use, tech solution that's going to help us give those big chains a run for their money. Keep an eye out... it's coming soon.



BUTCHERS UNITED
FOR A BETTER CUT